



# CELLEBRITE COMPANY PROFILE

SETTING THE STANDARDS FOR MOBILE PHONE DATA

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**DATA TRANSFER, BACKUP, EXTRACTION AND ANALYSIS SOLUTIONS FOR MOBILE RETAIL POINT-OF-SALE AND MOBILE FORENSIC INVESTIGATIONS.**

## WIRELESS RETAILERS CHOOSE CELLEBRITE

Cellebrite provides a complete range of value added services for wireless and mobile retailers, from stand-alone content transfer at the point-of-sale (POS) to over-the-air (OTA) mobile applications for content backup and management.

### Cellebrite at the point of sale

Cellebrite sets the industry standard for mobile retail, maximizing service levels at the point-of-sale with proven solutions that impact sales of phones, upgrades, and services.

- Cellebrite's Touch is an open platform for integration of value added services at the POS.
- Cellebrite's UME-36Pro is stand-alone device for phone to phone transfer and backup of phone content at the POS.

### Cellebrite over-the-air (OTA) solutions

Designed especially for mobile network operators, Cellebrite's over-the-air solutions are fully integrated with Cellebrite phone content services for the point of sale.

- CelleSync is a comprehensive solution for over-the-air phone content backup, restore, and management.
- CelleShare is a social networking aggregator that enables subscribers to access all their social networks from a single mobile application.

Cellebrite customers include deployments by more than 150 of the world's largest wireless carriers and mobile network operators.

Cellebrite products are the in-store data transfer solution for Verizon Wireless, Sprint, T-Mobile, Orange, O2, Apple, Nokia, Turkcell, Telcell, Cingular Wireless, US Cellular, Western Wireless, and other leading providers of the cellular phone industry.

## CELLEBRITE MOBILE FORENSICS

Leveraging their expertise in mobile data, in 2007 Cellebrite introduced a mobile data extraction solution for mobile forensic investigations.

In use by military, law enforcement, governments, and intelligence agencies across the world, Cellebrite's Universal Forensic Extraction Device (UFED) addresses the growing need for fast and flexible mobile forensic capabilities.

UFED is a stand-alone device for recovery and analysis of evidentiary data from mobile phones and GPS devices.

The UFED family of products supports both logical and physical data extraction, enabling recovery of existing, hidden, and deleted phone content.

With expanded coverage that now includes more than 3000 phones and a growing list of GPS devices, UFED provides the most complete mobile forensics solution available on the market.

## THE CELLEBRITE ADVANTAGE: UNRIVALLED PHONE COVERAGE AND COMPATIBILITY

- Coverage for more than 3000 phones, regardless of network carrier or technology.
- Support for all major mobile operating systems, including Windows Mobile, Symbian, iPhone, Brew, Android, and BlackBerry.
- Automatic updates ensure compatibility with new phones as they're introduced into the market
- Language support - multilingual user interface in 14 languages and Unicode supported content extraction.

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