



CDA | Cellebrite Device Analytics

Analysis, Insight and Statistics of Point of Sale Activities

Cellebrite's Device Analytics (CDA) is a complimentary analysis tool that provides detailed insight into every Point of Sale activity. CDA empowers you by capturing vital statistical data from all Cellebrite devices (Cellebrite Touch & UME-36Pro) at operator POS locations. This includes data such as: type and size of transferred data, transfer type, number of transactions per device and much more. This unique information, which is difficult or impossible to obtain through other means, is reported once a day to the central server by the Touch/UME device and can be delivered as a report directly by email on a daily, weekly or monthly basis.

Device	Type	Size	Transfer Type	Transfer Date	Transfer Time	Transfer Duration	Transfer Status
8800	Transaction	1000	File Transfer	2011-08-01 14:02:20	2011-08-01 14:02:20	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:21	2011-08-01 14:02:21	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:22	2011-08-01 14:02:22	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:23	2011-08-01 14:02:23	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:24	2011-08-01 14:02:24	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:25	2011-08-01 14:02:25	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:26	2011-08-01 14:02:26	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:27	2011-08-01 14:02:27	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:28	2011-08-01 14:02:28	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:29	2011-08-01 14:02:29	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:30	2011-08-01 14:02:30	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:31	2011-08-01 14:02:31	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:32	2011-08-01 14:02:32	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:33	2011-08-01 14:02:33	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:34	2011-08-01 14:02:34	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:35	2011-08-01 14:02:35	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:36	2011-08-01 14:02:36	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:37	2011-08-01 14:02:37	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:38	2011-08-01 14:02:38	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:39	2011-08-01 14:02:39	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:40	2011-08-01 14:02:40	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:41	2011-08-01 14:02:41	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:42	2011-08-01 14:02:42	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:43	2011-08-01 14:02:43	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:44	2011-08-01 14:02:44	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:45	2011-08-01 14:02:45	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:46	2011-08-01 14:02:46	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:47	2011-08-01 14:02:47	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:48	2011-08-01 14:02:48	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:49	2011-08-01 14:02:49	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:50	2011-08-01 14:02:50	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:51	2011-08-01 14:02:51	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:52	2011-08-01 14:02:52	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:53	2011-08-01 14:02:53	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:54	2011-08-01 14:02:54	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:55	2011-08-01 14:02:55	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:56	2011-08-01 14:02:56	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:57	2011-08-01 14:02:57	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:58	2011-08-01 14:02:58	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:02:59	2011-08-01 14:02:59	00:00:00	Success
8800	Transaction	1000	File Transfer	2011-08-01 14:03:00	2011-08-01 14:03:00	00:00:00	Success

At a Glance

- Records and controls all Cellebrite Touch and UME-36Pro transactions at the POS
- Extensive filtering: source model/target model, source IMEI/ESN, type of transfer, status, data type, transfer duration and more
- Detailed insight regarding transactions, devices and shops
- Provides up-to-the-minute statistics which can be exported as an Excel file

Highlights

Transactions: Comprehensive transaction summary, with extensive filtering capabilities to segment the results according to transaction date/time, type, shop, source vendor/model and more.

Device monitoring: Users can easily gather Input on device software version and communication details such as last date/time of communicating with the CDA server.

Success rate: Users can keep track of transactions, their status and success rates (phone to phone transfer, backup, restore, application delivery and firmware upgrade), and get from the results a clear, concise understanding of all technical aspects.

Scheduled reports: the user can schedule to receive reports on a daily, weekly or monthly basis in .PDF, Excel or .CSV files.

Full Transaction Control

With the CDA, system administrators can view and analyze data, such as:

- ✓ Device usage reports per shop
- ✓ Agent statistics report according to agent ID
- ✓ Transaction type(phone-to-phone transfer/backup/restore)
- ✓ Phone content utilization
- ✓ Size of transferred data
- ✓ Device application version
- ✓ Uploaded applications
- ✓ Success rate of the activity

How it Works

Transaction information is collected via the Cellebrite device at the POS – Cellebrite Touch or UME-36Pro. This data is delivered on a predefined scheduler to the CDA server on a daily/weekly/monthly basis or automatically when internet connectivity is detected, over a secure Internet connection.

The CDA can send a predefined report to any email according to the scheduling parameters.

About Cellebrite

Established in 1999, Cellebrite is a global company known worldwide for its technological breakthroughs and expertise in the cellular industry. Cellebrite provides solutions for mobile operators POS with advanced products and services for mobile phone data transfer, backup & restore and OTA application management. With over 100,000 products units deployed worldwide Cellebrite's global customer base has expanded rapidly over the past 12 years and now includes over 150 of the world's leading carriers and vendors, including T-Mobile, Verizon, Sprint, Orange, O2, Vodafone, AT&T, Telstra, TIM and many others.

Cellebrite is a wholly-owned subsidiary of the Sun Corporation, a listed Japanese company (6736/JQ)

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