



Company Profile

Overview

Cellebrite is the market leading provider of solutions for mobile content transfer, backup and management. Mobile operators, service providers and cellular retail chains use Cellebrite products to build user loyalty and generate new revenue sources. Police forces, military units and other security agencies use the products for professional mobile data extraction.

Established in 1999, Cellebrite is a fully owned subsidiary of Sun Corporation, a publicly traded company based in Nagoya, Japan.

At a Glance

- Cellebrite provides a complete solution for mobile phone content, transfer, backup and management
- Our products work cross-vendor and cross technology, supporting over 1,800 handset models available today
- A market leader for 10 years, with over 65,000 units deployed at 100 of the leading carriers and retailers

Our Products

Cellebrite's **Universal Memory Exchanger (UME)** is a stand-alone device which enables the transfer and back up of content from both phone and SIM memories between mobile phones. This includes contacts, text messages, ringtones, images, videos, audio files and more. The UME is used at the retail point of sale to generate additional revenues and remove barriers to new phone sales.

By efficiently transferring personal content from old phones or those being repaired, the UME makes each customer visit at the retail POS (point-of-sale) a more effective and positive experience. When subscribers phonebooks are available in their new phones, continued phone usage is encouraged leading to increased ARPU.

Our **CelleSync** product provides mobile operators with a comprehensive OTA (Over-The-Air) solution for content backup, restore and sharing. With CelleSync, subscribers can enjoy the security of content backup and the convenience of web access to personal data. CelleSync integrates smoothly with the UME, allowing operators to

implement a unified solution at the retail POS resulting in a dramatic increase in the number of OTA subscribers.

Cellebrite also markets the **Universal Forensic Extraction Device (UFED)** to law enforcement, anti-terror and security agencies worldwide. The UFED system enables logical and physical extraction of information from mobile phones, including vital forensic data such as call logs, text messages, photos, videos and even deleted data.

Customers and Industry Expertise

With more than 65,000 UME devices deployed, our products have become a standard service for the world's premier carriers and retail chains, including T-Mobile, Verizon, Sprint, Orange, AT&T, Telstra and over 100 others. As the market leader for 10 years, Cellebrite benefits from long-standing relationships with mobile manufacturers and carriers around the world. Consequently, even before a new phone reaches the market, support is facilitated for nearly every model, regardless of network technology.



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